

FOR IMMEDIATE RELEASE

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Revere House Premium Candle Collection Quickly Releases Room Filling Fragrance!

Revere House is a classic collection of jar candles created and inspired by the traditions of quality American craftsmen. Made in the U.S.A. with concentrated fragrances and dual wicks, these premium candles will quickly release room filling fragrance and add ambiance to a home.

Revere House features twelve colors and fragrances available in three jar sizes (23 oz. 14 oz. and 8.5 oz.) votives and tealights. Complex fragrances that evoke happy memories include Apple Pie, Clean Linen, Ocean Breeze, Vanilla Cream, Berry Mandarin, Pomander Spice, Sweet Apple and more. Premium scents are presented in mottled wax and classic jar forms.

Attractive, wood retail store fixtures are available to create a premium look and feel in the Food, Drug and Mass selling environment. Designed to appeal to an affluent consumer looking for an alternative to high priced specialty store candles, these merchandising fixtures will attract and entice consumers to purchase Revere House candles.

Revere House quickly releases room-filling fragrance! Experience the entire collection at the Candle-lite booth, S-4259, during the 2011 International Home and Housewares Show March 6-8 in Chicago, Illinois or visit www.candle-lite.com for more information.

Candle-lite, a division of publicly traded Lancaster Colony Corporation (LANC), is recognized as a leader in the U.S. candle industry and has been manufacturing quality candles in the U.S.A. since 1840.