

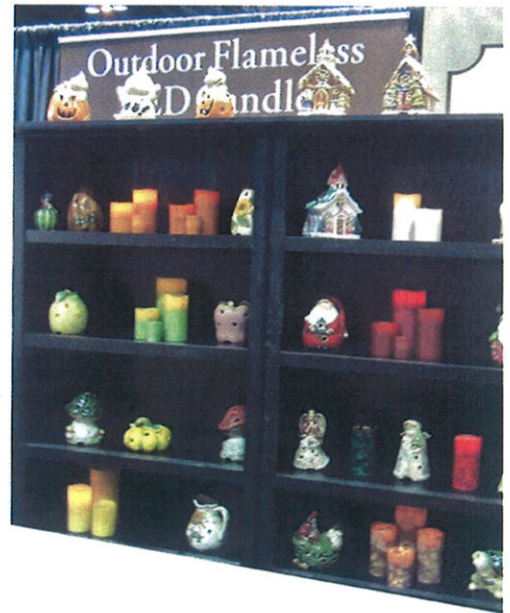


Energizer brings a major brand name to illumination with flameless candles, LED bulbs and LED portable lighting, including an award-winning desk lamp.



Above: Umbra approached wall art with a novel flair such as analog clocks, a decorative trend in an era of digital time.

Below: Scenterrific is moving beyond flameless candles to build a line of warmers that use a triple-bulb LED light, warming plate and scented disks.



Home Base

Space Saving Storage And Novel Decorations Brighten Assortments At Housewares Show

CHICAGO— Home furnishings vendors who brought their wares to the International Home + Housewares Show last month focused on making living spaces more secure, fun and functional.

Safety was paramount for Scenterrific's LED illuminated warming products, which produce candle-like light and aromas without flames. Much the same was true with Energizer and its flameless candles, only in this case, ambitions are far ranging and focus on LED technology rather than a product category.

Making space work more effectively was a major theme, with space savings and the employment of electronics critical. Adesso focused on space savings in products ranging from lighting to coat racks while Atlantic gave its storage theme a twist with a coffee table that includes organizational space and an adjustable surface that suits computer use and other living room activities.

For its part, Umbra focused on new and novel ways to enable everyday decoration, like adding clocks that also function as artistic room enhancements but also chains and pins that accommodate photographs in different and, frequently, easy to reconfigure ways.

Inevitably, though, the economy played a role in what launched. Yet that doesn't mean vendors weren't trying to provide consumers with a better standard of product, such as at Candle-Lite, where luxury came in under \$10.



Above: Adesso offered products that turn what might be wasted space into storage including coat racks, portable lighting with shelves and the screens shown here.



The Atlantic Height Adjustable Coffee Table gives consumers flexibility in employing their electronics devices or for use in front of the television with a height that can be adjusted without hinges or hardware.



Candle-Lite's Authentic Luxury line features triple-wick candles with floral and fruit fragrances and silver metal lids at a suggested retail price of \$9.99.