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**Candle-lite Introduces the Bloom Collection at the
2014 International Home + Housewares Show**

Candle-lite is pleased to announce the launch of **Bloom**. This highly fragrance upscale collection was a introduced to the Food, Drug and Mass channels at the 2014 International Home + Housewares Show in Chicago.

Bloom is a brand new collection perfect for spring and summer as well as year-around sales. Bold blossoms of watercolor with pen and ink outline provide the delicate details on the sleeve-wrapped floral fragrance collection. Six classic, fresh garden scents embrace a trend that is rediscovered by a new generation. The 16 oz. jar, features bright white wax and is topped with a protective acetate lid featuring label graphics and fragrance descriptions. **Bloom** will be available for shipment mid-March.

Candle-lite, a CL Products Intl. LLC company, has manufactured candles in the United States since 1840 and serves the food, drug and mass retail chains and is recognized as a leader in the U.S. candle industry. For more about Candle-lite visit www.candle-lite.com